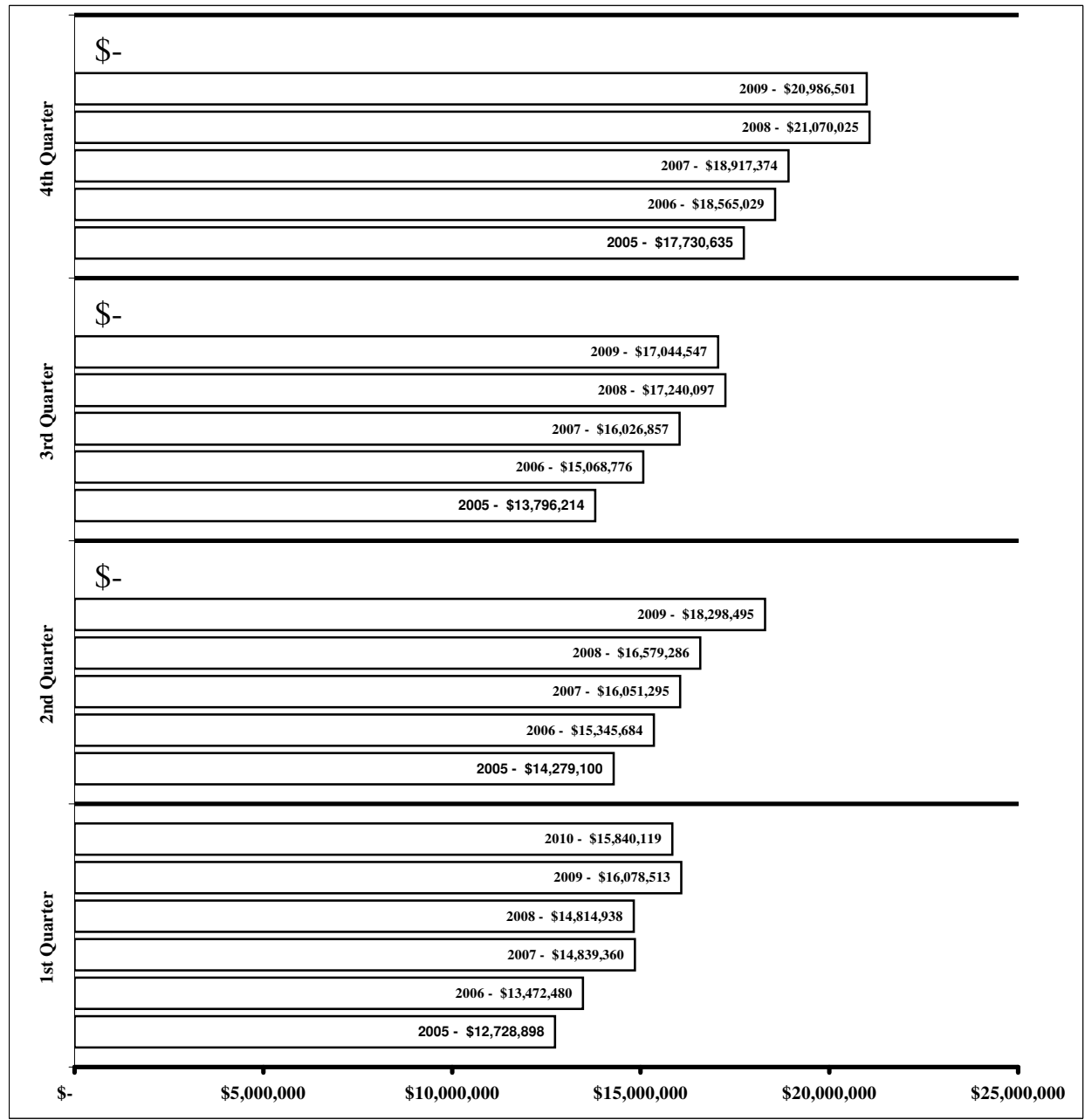


Tourism Indicators

Quarterly Retail Sales - General Merchandise 2005-2010

	Taxable Retail Sales	% Change FQ to FQ	% Change YTD
2005			
1st Quarter	\$ 12,728,898	0.77%	0.77%
2nd Quarter	\$ 14,279,100	0.81%	0.79%
3rd Quarter	\$ 13,796,214	-0.26%	0.43%
4th Quarter	\$ 17,730,635	4.63%	1.67%
Total	\$ 58,534,847	1.67%	1.67%
2006			
1st Quarter	\$ 13,472,480	5.84%	5.84%
2nd Quarter	\$ 15,345,684	7.47%	6.70%
3rd Quarter	\$ 15,068,776	9.22%	7.55%
4th Quarter	\$ 18,565,029	4.71%	6.69%
Total	\$ 62,451,969	6.69%	6.69%
2007			
1st Quarter	\$ 14,839,360	10.15%	10.15%
2nd Quarter	\$ 16,051,295	4.60%	7.19%
3rd Quarter	\$ 16,026,857	6.36%	6.91%
4th Quarter	\$ 18,917,374	1.90%	5.42%
Total	\$ 65,834,886	5.42%	5.42%
2008			
1st Quarter	\$ 14,814,938	-0.16%	-0.16%
2nd Quarter	\$ 16,579,286	3.29%	1.63%
3rd Quarter	\$ 17,240,097	7.57%	3.66%
4th Quarter	\$ 21,070,025	11.38%	5.88%
Total	\$ 69,704,346	5.88%	5.88%
2009			
1st Quarter	\$ 16,078,513	8.53%	3.32%
2nd Quarter	\$ 18,298,495	10.37%	2.78%
3rd Quarter	\$ 17,044,547	-1.13%	1.76%
4th Quarter	\$ 20,986,501	-0.40%	2.23%
Total	\$ 72,408,056	2.23%	2.23%
2010			
1st Quarter	\$ 15,840,119	-1.48%	-1.48%
2nd Quarter	\$ -	0.00%	0.00%
3rd Quarter	\$ -	0.00%	0.00%
4th Quarter	\$ -	0.00%	0.00%
Total	\$ 15,840,119	0.00%	0.00%



% Change FQ to FQ = Compares fiscal quarters to fiscal quarters (i.e.. 1st Quarter 2006 to 1st Quarter 2007).

% Change YTD= Compares Year-to-Date cumulative totals (i.e.. cumulative of 1st, 2nd & 3rd Quarters 2006 to the cumulative of 1st, 2nd & 3rd Quarters 2007).

Source: Department of Revenue Prepared by: Port of Walla Walla