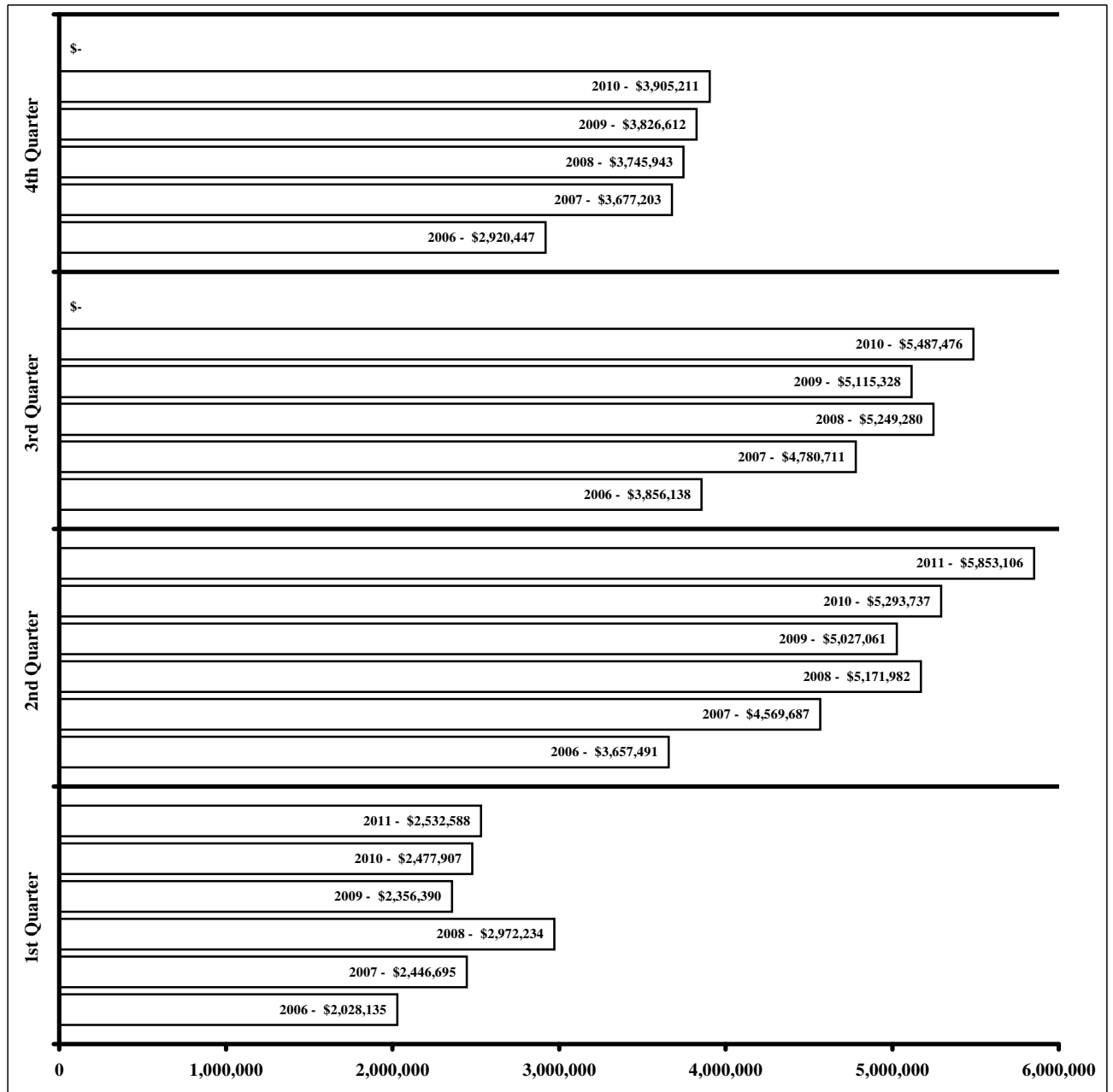


Tourism Indicators

Quarterly Retail Sales - Accommodations (Hotels/Motels) 2006-2011

2006	Taxable Retail Sales	% Change FQ to FQ	% Change YTD
1st Quarter	\$ 2,028,135	4.66%	4.66%
2nd Quarter	\$ 3,657,491	8.44%	7.06%
3rd Quarter	\$ 3,856,138	9.70%	8.11%
4th Quarter	\$ 2,920,447	4.62%	7.28%
Total	\$ 12,462,211	7.28%	7.28%
2007			
1st Quarter	\$ 2,446,695	20.64%	20.64%
2nd Quarter	\$ 4,569,687	24.94%	23.41%
3rd Quarter	\$ 4,780,711	23.98%	23.64%
4th Quarter	\$ 3,677,203	25.91%	24.17%
Total	\$ 15,474,296	24.17%	24.17%
2008			
1st Quarter	\$ 2,972,234	21.48%	21.48%
2nd Quarter	\$ 5,171,982	13.18%	16.07%
3rd Quarter	\$ 5,249,280	9.80%	13.53%
4th Quarter	\$ 3,745,943	1.87%	10.76%
Total	\$ 17,139,439	10.76%	10.76%
2009			
1st Quarter	\$ 2,356,390	-20.72%	-20.72%
2nd Quarter	\$ 5,027,061	-2.80%	-9.34%
3rd Quarter	\$ 5,115,328	-2.55%	-6.68%
4th Quarter	\$ 3,826,612	2.15%	-4.75%
Total	\$ 16,325,391	-4.75%	-4.75%
2010			
1st Quarter	\$ 2,477,907	5.16%	4.93%
2nd Quarter	\$ 5,293,737	5.30%	4.92%
3rd Quarter	\$ 5,487,476	7.28%	4.85%
4th Quarter	\$ 3,905,211	2.05%	4.30%
Total	\$ 17,164,331	4.30%	4.30%
2011			
1st Quarter	\$ 2,532,588	2.21%	2.21%
2nd Quarter	\$ 5,853,106	10.57%	7.90%
3rd Quarter	\$ -	0.00%	0.00%
4th Quarter	\$ -	0.00%	0.00%
Total	\$ 8,385,694	0.00%	0.00%



% Change FQ to FQ = Compares fiscal quarters to fiscal quarters (i.e.. 1st Quarter 2006 to 1st Quarter 2007).

% Change YTD= Compares Year-to-Date cumulative totals (i.e.. cumulative of 1st, 2nd & 3rd Quarters 2006 to the cumulative of 1st, 2nd & 3rd Quarters 2007).

Source: Department of Revenue Prepared by: Port of Walla Walla