



WALLA WALLA COUNTY QUICK FACTS

POPULATION 2024	# of People
City of College Place	9,945
City of Prescott	375
City of Waitsburg	1,185
City of Walla Walla	34,580
County Unincorporated	17,290
County of Walla Walla (Total)	63,375

ASSESSED VALUATION 2025	2025 Dollar Valuation	% of Total
Walla Walla County (Total)	\$ 10,410,880,462	100.0%
City of College Place	\$ 1,168,802,178	11.2%
City of Prescott	\$ 26,885,796	0.3%
City of Waitsburg	\$ 132,355,060	1.3%
City of Walla Walla	\$ 4,607,603,563	44.3%
County Unincorporated	\$ 4,475,233,865	43.0%

Per Capita Personal Income 2023	\$ 56,836
Median Household Income 2023	\$ 68,768

Median Home Price 2024	\$429,900
Taxable Retail Sales 2023	\$ 1,545,245,308

#REF!	# of People
White	48,197
Black or African American	1,194
American Indian and Alaska Native	1,132
#REF!	877
Native Hawaiian and Other Pacific Islander	155
Hispanic	13,857

EMPLOYMENT BY INDUSTRY	2023 AVERAGE Employment	% of Total	2023 AVERAGE Wages
Government	6,018	20.7%	\$ 65,999
Manufacturing	3,918	13.5%	\$ 65,291
Health care and social assistance	4,400	15.1%	\$ 58,269
Agriculture, forestry, fishing and hunting	3,624	12.5%	\$ 36,260
Retail trade	2,411	8.3%	\$ 35,219
Accommodation and food services	2,178	7.5%	\$ 27,066
Construction	1,161	4.0%	\$ 59,901

LABOR FORCE 2023	# of People
Civilian Labor Force	30,020
Total Employment	28,774
Total Unemployment	1,246
% of Labor Force Unemployed	4.2%

Walla Walla County 2023 Average Wage	\$ 53,603
Percent with a High School Diploma or higher	91.0%
Percent with a Associate, Bachelor, or higher Degree	48.6%
Walla Walla Regional Airport Enplanements 2024	36,911

TOP 10 EMPLOYERS	# of Employees
Broetje Orchards	2,500
Tyson Fresh Meats, Inc.	1,460
Providence St. Mary Medical Center	1,173
Washington State Penitentiary	1,080
Walla Walla School District #140	833
Whitman College	609
U.S. Dept. of Veterans Affairs	558
Walla Walla Community College	597
Packing Corp. of America /Boise Paper	456
City of Walla Walla	445

Top 10 Assessed Value Property Owners	Value	% of Total Value
PACKAGING CORPORATION OF AMERICA (Boise Paper)	\$ 277,481,880	4.45%
FIRSTFRUIT FARMS LLC	\$ 113,416,570	1.82%
UNION PACIFIC RAILROAD COMPANY	\$ 80,205,647	1.29%
FLAT TOP RANCH LLC	\$ 11,184,910	0.18%
CELLCO PARTNERSHIP (Verizon Wireless)	\$ 11,058,190	0.18%
K2H FARMS INC	\$ 10,845,140	0.17%
BAKER BOYER BANK	\$ 10,621,400	0.17%
WHITMAN COLLEGE BOARD OF TRUSTEES	\$ 10,483,380	0.17%
BOUCHON PARK LLC	\$ 10,471,800	0.17%
MARCUS WHITMAN HOTEL & CONFERENCE CENTER LLC	\$ 10,000,000	0.16%

Source: Various Economic Data Sources

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