



WALLA WALLA COUNTY QUICK FACTS

| POPULATION 2025 | # of People |
|--------------------------------------|---------------|
| City of College Place | 10,050 |
| City of Prescott | 375 |
| City of Waitsburg | 1,200 |
| City of Walla Walla | 34,850 |
| County Unincorporated | 17,325 |
| County of Walla Walla (Total) | 63,800 |

| ASSESSED VALUATION 2026 | 2026 Dollar Valuation | % of Total |
|----------------------------|-----------------------|------------|
| Walla Walla County (Total) | \$ 10,906,076,582 | 100.0% |
| City of College Place | \$ 1,213,038,637 | 11.1% |
| City of Prescott | \$ 29,618,249 | 0.3% |
| City of Waitsburg | \$ 139,770,788 | 1.3% |
| City of Walla Walla | \$ 4,809,410,332 | 44.1% |
| County Unincorporated | \$ 4,714,238,576 | 43.2% |

| | |
|---------------------------------|-----------|
| Per Capita Personal Income 2023 | \$ 56,836 |
| Median Household Income 2024 | \$ 76,501 |

| | |
|---------------------------|------------------|
| Median Home Price 2025 | \$436,750 |
| Taxable Retail Sales 2024 | \$ 1,527,512,991 |

| POPULATION BY ETHNICITY - FIVE YEAR AVERAGE | # of People |
|---|-------------|
| White | 43,428 |
| Black or African American | 887 |
| Asian | 946 |
| American Indian and Alaska Native | 269 |
| Native Hawaiian and Other Pacific Islander | 51 |
| Hispanic | 12,508 |
| Two or More Races | 1,616 |

| EMPLOYMENT BY INDUSTRY | 2024 AVERAGE Employment | % of Total | 2024 AVERAGE Wages |
|--|-------------------------|------------|--------------------|
| Government | 6,238 | 21.4% | \$ 66,485 |
| Manufacturing | 3,884 | 13.3% | \$ 67,944 |
| Health care and social assistance | 4,471 | 15.4% | \$ 60,769 |
| Agriculture, forestry, fishing and hunting | 3,679 | 12.6% | \$ 37,188 |
| Retail trade | 2,383 | 8.2% | \$ 35,826 |
| Accommodation and food services | 2,036 | 7.0% | \$ 28,210 |
| Construction | 1,131 | 3.9% | \$ 62,713 |

| LABOR FORCE 2024 | # of People |
|-----------------------------|-------------|
| Civilian Labor Force | 29,327 |
| Total Employment | 28,087 |
| Total Unemployment | 1,240 |
| % of Labor Force Unemployed | 4.2% |

| | |
|--|-----------|
| Walla Walla County 2024 Average Wage | \$ 55,783 |
| Percent with a High School Diploma or higher | 89.7% |
| Percent with a Associate, Bachelor, or higher Degree | 41.6% |
| Walla Walla Regional Airport Enplanements 2025 | 38,816 |

| TOP 10 EMPLOYERS | # of Employees |
|---------------------------------------|----------------|
| Broetje Orchards | 2,500 |
| Tyson Fresh Meats, Inc. | 1,460 |
| Providence St. Mary Medical Center | 1,173 |
| Washington State Penitentiary | 1,080 |
| Walla Walla School District #140 | 833 |
| Whitman College | 609 |
| U.S. Dept. of Veterans Affairs | 558 |
| Walla Walla Community College | 597 |
| Packing Corp. of America /Boise Paper | 456 |
| City of Walla Walla | 445 |

| Top 10 Assessed Value Property Owners | Value | % of Total Value |
|---------------------------------------|----------------|------------------|
| PACKAGING CORPORATION OF AMERICA | \$ 363,413,240 | 3.49% |
| FIRSTFRUIT FARMS LLC | \$ 150,475,800 | 1.45% |
| GAS TRANSMISSION NORTHWEST LLC | \$ 127,047,957 | 1.22% |
| UNION PACIFIC RAILROAD COMPANY | \$ 123,562,764 | 1.19% |
| I B P INC | \$ 73,005,380 | 0.70% |
| PACIFICORP | \$ 65,435,599 | 0.63% |
| BNSF RAILWAY COMPANY | \$ 37,865,899 | 0.36% |
| J R SIMPLOT COMPANY | \$ 33,614,140 | 0.32% |
| NELSON IRRIGATION CORP | \$ 32,506,870 | 0.31% |
| FARMLAND RESERVE INC | \$ 31,867,440 | 0.31% |

Source: Various Economic Data Sources

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