

THE BEST PLACE FOR WORKING PARENTS®

Port of Walla Walla

Economic Development Information Meeting

January 25, 2025

A community of business leaders proving that family-friendly IS business-friendly.

Why Best Place for Working Parents[®]?

**When school resumed last fall,
80% OF THE 1.1 MILLION PEOPLE
who exited the workforce were WOMEN.**



Why Best Place for Working Parents[®]?

**Today, women's LABOR FORCE participation
rate is at a 33-YEAR LOW.**



Why Best Place for Working Parents[®]?

Employers lose \$13 BILLION ANNUALLY

in productivity costs

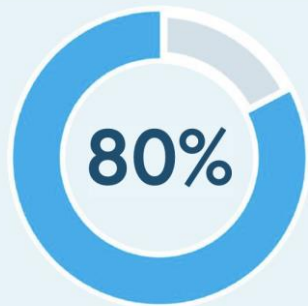
due to child care challenges faced by their workforce.





So...What Does This Look Like?

1. **80% of respondents would likely leave their current job** for another that offered desired family benefits.



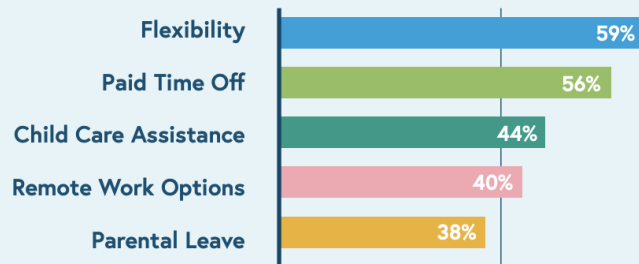
825
Total Respondents

2. Getting back to work requires **child care** for a majority of parents.

78% of unemployed parents **need child care** to return to work.

84% of working parents need **full-time care 5 days per week**.

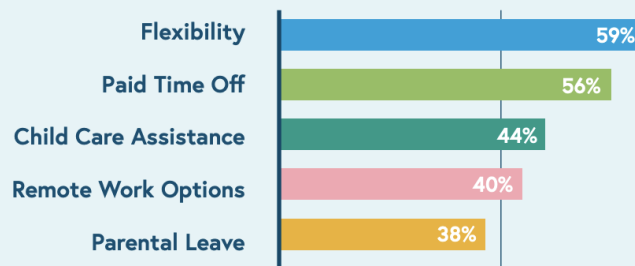
3. The **top policies** for supporting working parents in today's workplace environment include:






And the Good News Is....

The **top policies** for supporting working parents in today's workplace environment include:



All of these policies are included in the **Best Place for Working Parents® family-friendly policies** that are proven not only to help working parents – but also to **benefit businesses' bottom line.**







A First-of-Its-Kind
3-Minute Online
Business Self-Assessment



**THE BEST PLACE FOR
WORKING PARENTS®**



Promoting policies that benefit working parents AND businesses' bottom line

CATEGORY	FAMILY-FRIENDLY POLICY
 CORE BENEFITS	<ol style="list-style-type: none">1. Company-Paid Healthcare Coverage2. Paid Time Off3. Maternity/Paternity Leave
 FAMILY RESOURCES	<ol style="list-style-type: none">4. Onsite Child Care5. Child Care Assistance6. Backup Child Care
 FLEXIBILITY	<ol style="list-style-type: none">7. Flexible Hours8. Remote Work/Work from Home
 COMPANY CULTURE	<ol style="list-style-type: none">9. Nursing Benefits10. "Best Place" Designation



Self-Assessment Results Snapshots

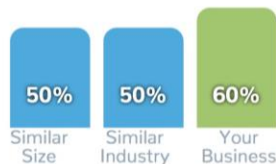


ABC Company

Scored 60%

Small businesses average
50%

Hospitality businesses of this
size average 50%



Congratulations
You earned it!



This score qualifies you for our special
designation. We'll be in touch soon with
more details.

Average scores for business size and industry are updated daily.

What's Next?

Take the Survey at bestplaceforworkingparents.com.

**Stay tuned for more to come on implementing
Family Friendly Policies in the Valley.**

